



CtC Press • P.O. Box 290159 • Columbia, SC 29229-0159, USA

PHONE: 1-800-382-8856 or (803) 754-3112 • FAX: (803) 754-3013

FEIN# 57-1195515

2007 PRICE LIST AND INFORMATION UPDATE

<p><i>Journal of Current Issues and Research in Advertising</i></p> <p>(ISSN: 1064-1734)</p>	<p>MARKETING EDUCATION REVIEW</p> <p><i>The Communication Network for Marketing Educators</i></p> <p>(ISSN: 1052-8008)</p>
--	---

2007 Volume Number

Volume 29	Volume 17
-----------	-----------

Frequency

Spring/Fall	Spring/Fall/Winter
-------------	--------------------

Subscription Rates

Rates below include all shipping and handling charges.

<p>Domestic</p> <p>\$30.00 (individual)</p> <p>\$50.00(corp./Library)</p> <p>Canada (Surface)*</p> <p>\$45.00 (individual)</p> <p>\$65.00(corp./Library)</p> <p>International/Canada (Air)* **</p> <p>\$60.00 (individual)</p> <p>\$80.00 (corp./Library)</p>	<p>Domestic</p> <p>\$35.00 (individual)</p> <p>\$75.00(corp./Library)</p> <p>Canada (Surface)*</p> <p>\$45.00 (individual)</p> <p>\$85.00(corp./Library)</p> <p>International/Canada (Air)* **</p> <p>\$65.00 (individual)</p> <p>\$105.00 (corp./Library)</p>
--	---

**MAKE CHECKS PAYABLE TO:
CTC PRESS**

PLEASE NOTE!!

***All international orders must be drawn on US bank. Visa, MasterCard and Discover accepted.**

****International (non-Canada) orders will automatically be delivered via Air Mail.**

New orders will begin AFTER prepayment is received.

CtC Press will not accept back-dated subscriptions for any order.

PLEASE DO NOT SEND CLAIMS FOR BACK-DATED ISSUES IF NOT ORDERED BEFORE PUBLICATION DATE. SUCH ISSUES MUST BE ORDERED AS BACK ISSUES.

CtC Press Website: www.ctcpress.com

GENERAL INFORMATION

- ◆ All international orders must be drawn on US bank. Visa, MasterCard and Discover accepted.
- ◆ PREPAYMENT is required for all orders—No standing orders will be accepted.
- ◆ PLEASE INCLUDE TITLE, VOLUME AND ISSUE NUMBER ON ALL ORDERS AND CLAIMS—ALSO INCLUDE THE CORRECT SHIPPING ADDRESS ON ALL CORRESPONDENCE. It is suggested that a contact person's name be used on shipping addresses to avoid lost or missing issues.
- ◆ CtC Press does not offer any agency discounts. Rates include all subscription agencies, whole-salers, individuals and institutions.
- ◆ Accounts will not be automatically renewed unless prepayment is received prior to account's expiration date.
- ◆ NO CANCELLATION ORDERS. CtC Press reserves the right to deny refunds for any canceled order. Requests for cancellations before subscription commences will be evaluated on an individual basis.
- ◆ ALL CLAIMS MUST BE SUBMITTED WITHIN 180 DAYS OF PUBLICATION.
- ◆ Please allow 2-3 weeks for domestic delivery on any claim fulfillments or back issue orders.

BACK ISSUES

- ◆ PREPAYMENT is required for all Back Issue orders. All international orders must be drawn on US funds. Visa, MasterCard and Discover accepted.
- ◆ *Please allow 2-3 weeks for domestic delivery of back issue orders.*
- ◆ DOMESTIC AND INTERNATIONAL BACK ISSUE ORDERS—Please add \$20.00 for express air delivery. If ordering 3 or more issues, please add \$10 to the back issue rate. Otherwise, shipping and handling costs are included in the back issue rate.



Journal of Current Issues and Research in Advertising back issues are available at \$40.00 *per issue* dating back to 1992 only. This title was previously published as a one (2-issue) volume that cannot be separated. Such back issues are available at \$50.00 *per volume*. (NOTE: This title was suspended in 1991 and no issues were published; however, printing resumed in 1992 with no break in volume number.) Make checks payable to CtC Press. *Issues that are not available: Vol. 14:1 and 19:2.*

Marketing Education Review back issues are available at \$35.00 per issue. Please make checks payable to CtC Press. *Issues that are not available: Vol. 8:1.*

THANK YOU FOR THE OPPORTUNITY TO SERVE YOUR CLIENTS

Please direct any questions to our Customer Service Department between 9 a.m. - 5 p.m., M-F, Eastern Time.

1-800-382-8856 or (803) 754-3112 • Fax (803) 754-3013

CtC Press Website: www.ctcpress.com



CtC Press • P.O. Box 290159 • Columbia, SC 29229-0159, USA
 PHONE: 1-800-382-8856 or (803) 754-3112 • FAX: (803) 754-3013
 FEIN# 57-1195515

ORDER FORM

Name/Organization: _____

Mailing Address: _____

City: _____ State: _____ Country: _____

Zip/Postal Code: _____

Telephone: _____

Fax: _____

E-mail Address: _____

Billing Address: _____
 (If different from above) _____

Credit Card Info: Card Type (circle one): MC VISA DISCOVER

Card Number: _____

Expiration Date: _____

Total to Charge: _____

Order Info: Please send Page 1 of the order info form with your Subscription preference(s) clearly marked/circled.